

FLYINGBED

DESIGN: MASSIMO MUSSAPI

The project explained by Paolo Luchi (PerDormire Hotel sales and marketing director):

Why FlyingBed?

This bed collection designed by **Massimo Mussapi** is specifically conceived for the needs of hotels and their guests, in order to combine design and functionality.

FlyingBed is a complete and coordinated system that includes bed base, headboard, sofa bed and accessories, in different sizes, finishes and colours. I would say a good news for the hotel market!

How was the project born?

FlyingBed was born as a response to a growing demand for a product of contemporary design but able to harmonize with any style, while remaining functional, robust and practical to manage.

How did the collaboration with Studio Mussapi come about?

It's time to offer the market a different bed, innovative, beautiful and practical at the same time, with great attention to price. We appreciated **Massimo Mussapi's** creativity, experience and concreteness in industrial design, also expressed in the FLYING ROOM project, which completely redesigned the hotel room, focusing on the hotel's economic and managerial needs and the real expectations of its guests. This concept seemed to all of us the natural context in which to develop our bed. From here the FlyingBed was born.

What are the distinctive and innovative elements of the project?

Concerning style, **FlyingBed** is able to rewrite some basic elements of the bed such as the iron legs and the sommier, giving back a sum of lines and proportions that are absolutely new and pleasing to the eye. From a functional point of view, its strengths are the ease of cleaning, the comfortable increased height, the legs slides, the robustness and last but not least the ease of storage and assembly. After all, two years of design and prototyping mean something...

Is the Flying Bed just a bed base or have you gone further?

As mentioned before, the **FlyingBed** has developed from a bed project to the design of a system, and the sofabed is a good example: a real bed and a real sofa, created to give the room a continuity of style and true comfort. Even the headboard has been designed according to the overall design, with technical details that make it elegant and functional.

What are the advantages for hotels that choose it for its rooms?

A room furnished with the **FlyingBed** system gets less dirty and gets better cleaned in a shorter time, with considerable reduction in operating costs and full appreciation of the hotel's customers.

These advantages were once reserved for iron beds to the detriment of aesthetics, while the **FlyingBed** system makes the quality of design an additional selling point for the room.